



# 2013 Charity Golf Classic

PRESENTED BY COTY

MONDAY, JULY 22<sup>nd</sup>, 2013 - WESTON GOLF & COUNTRY CLUB

## PARTNERSHIP OPPORTUNITIES



**8:30 am  
SHOTGUN  
START!**

THE CCTFA FOUNDATION ANNUAL CLASSIC IN SUPPORT OF LIVES AFFECTED BY CANCER

## Message from the Co-Chairs

We are proud to be returning as Co-Chairs for the CCTFA Foundation's annual Charity Golf Classic benefitting lives affected by cancer and supporting their free cancer support programs, Look Good Feel Better® and FacingCancer.ca.

Today there are almost **half a million women living with cancer in Canada**, both patients and survivors.

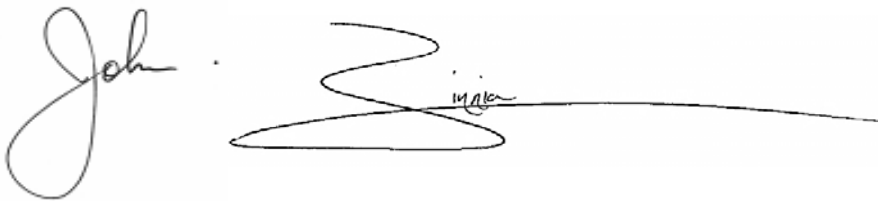
The Foundation's programs empower women with cancer to face their illness with greater courage and confidence, and find the support they need to help manage the social and emotional effects of living with cancer. Since 1992, more than 140,000 women have participated in a free Look Good Feel Better workshop and hundreds of thousands more have benefited from the Foundation's websites, annual magazine and 1-800 information line.

The goal of this year's Classic is to raise **\$125,000** in net proceeds and in doing so, enable **300 women** across the country to experience a Look Good Feel Better workshop and take back some of the control that has been lost as a result of cancer and its treatment.

We are proud to be working alongside a dedicated committee who are diligently preparing what's sure to be an unforgettable day at the prestigious Weston Golf & Country Club. With a **newly renovated clubhouse** and **new event format** that includes breakfast and an **8:30 am shotgun start**, your experience will be further enhanced by the camaraderie sure to be had, on-course activities, a post-game gourmet Chef's lunch, prizes, and our popular live and silent auctions. An exciting day is definitely in store!

We invite you to help make a difference. Your generous contribution to the 2013 Charity Golf Classic, whether through a cash sponsorship, foursome(s) or ticket purchase; or donation of cash, or goods and services to our live and silent auctions, will help make a difference in the lives of people facing cancer. It is with your help and support that the Foundation can continue to expand its work to ensure that no woman has to face cancer alone.

With our sincere appreciation,



### Co-Chairs

**John Mowat**  
Logistics Alliance

**Zinnia Crawford**  
Movado Group of Canada

### Committee

**Joanne Cartwright-Boland**  
HBC Foundation

**Monica Drexler**  
TC Media

**Shari Saracino**  
Mint Pharmaceuticals

**Diane Sonnenberg**  
Coty Canada



## TICKETS

**Foursome: \$3,500\***

**Per Person: \$950**

\*Receive a Special Edition LGFB Movado BOLD watch with each Foursome purchase.

**FRIENDS OF THE FOUNDATION: \$500+**

**Can't join us for golf?**

Make a cash donation and receive a full charitable tax receipt and Name Recognition in the Event Program.

## PARTNERSHIP OPPORTUNITIES

### Exclusive Activity Sponsorships

| Benefits  | <b>SOLD!</b>             |                         |                        |                |                    |                          |               |                              |                                   |                             |
|---|--------------------------|-------------------------|------------------------|----------------|--------------------|--------------------------|---------------|------------------------------|-----------------------------------|-----------------------------|
|   | Presenting Sponsor       | Gold Sponsor            | Silver Sponsor         | Bronze Sponsor | Own-a-Hole Sponsor | Pin Flag Sponsor         | Lunch Sponsor | Networking Reception Sponsor | On-course Food & Beverage Sponsor | Directional Signage Sponsor |
|   | \$15,000                 | \$10,000                | \$5,000                | \$3,000        | \$1,500            | \$2,500                  | \$2,000       | \$1,500                      | \$1,500                           | \$1,000                     |
| <b>Foursomes</b>  | 3 Foursomes (12 Golfers) | 2 Foursomes (8 Golfers) | 1 Foursome (4 Golfers) |                |                    |                          |               |                              |                                   |                             |
| <b>Golfers</b>  |                          |                         |                        | 2 Golfers      |                    |                          |               |                              |                                   |                             |
| <b>Address from the Podium</b>                                      | *                        |                         |                        |                |                    |                          |               |                              |                                   |                             |
| <b>Hole Sponsorship includes:</b>                                   | 2 Holes                  | 1 Hole                  | 1 Hole                 | 1 Hole         |                    |                          |               |                              |                                   |                             |
| Hole signage featuring corporate logo                               | *                        | *                       | *                      | *              | *                  |                          |               |                              |                                   |                             |
| Sampling opportunity at your hole                                   | *                        | *                       | *                      | *              | *                  |                          |               |                              |                                   |                             |
| <b>Corporate Table Signage indicating sponsorship level</b>         | *                        | *                       | *                      |                |                    |                          |               |                              |                                   |                             |
| <b>Social Media Mentions pre- and post-event</b>                    | 6                        | 4                       | 2                      |                |                    |                          |               |                              |                                   |                             |
| <b>Logo Recognition on all event materials</b>                      | *                        | *                       | *                      | *              |                    | *                        | *             | *                            | *                                 | *                           |
| <b>Logo Recognition on all pre- and post-event e-communications</b> | *                        | *                       | *                      | *              |                    | *                        | *             | *                            | *                                 | *                           |
| <b>Golf Club Cleaning Services for all Foursome members</b>         | *                        | *                       | *                      |                |                    |                          |               |                              |                                   |                             |
| <b>Activity Sponsorship signage</b>                                 |                          |                         |                        |                |                    | logo on all 18 pin flags | *             | *                            | *                                 | *                           |
| <b>All Golfers receive:</b>   |                          |                         |                        |                |                    |                          |               |                              |                                   |                             |
| Breakfast   | *                        | *                       | *                      | *              | *                  | *                        | *             | *                            | *                                 | *                           |
| Gift bag upon arrival   | *                        | *                       | *                      | *              | *                  | *                        | *             | *                            | *                                 | *                           |
| Green fees  | *                        | *                       | *                      | *              | *                  | *                        | *             | *                            | *                                 | *                           |
| Full use of golf carts  | *                        | *                       | *                      | *              | *                  | *                        | *             | *                            | *                                 | *                           |
| Gourmet Chef's lunch  | *                        | *                       | *                      | *              | *                  | *                        | *             | *                            | *                                 | *                           |
| On-course refreshments  | *                        | *                       | *                      | *              | *                  | *                        | *             | *                            | *                                 | *                           |

### CCTFA Foundation Contacts:

To purchase a Sponsorship, Foursome(s) or Tickets, please contact **Diana Signothahack**, Coordinator, Marketing & Events at: [dsignothahack@cctfafoundation.ca](mailto:dsignothahack@cctfafoundation.ca) or 905.890.5161 ext 224.

To discuss a Sponsorship Opportunity tailored to suit your needs, please contact **Sherry Abbott**, Executive Director at: [sabbott@cctfafoundation.ca](mailto:sabbott@cctfafoundation.ca) or 416.452.0363.



**2013 Charity  
Golf Classic**  
PRESENTED BY COTY

## EVENT DETAILS

**MONDAY, JULY 22<sup>nd</sup>, 2013**

### THE WESTON GOLF & COUNTRY CLUB



50 Saint Phillips Way  
Etobicoke, Ontario  
M9P 2N6  
416.241.5254  
[www.westongolfcc.com](http://www.westongolfcc.com)

### TOURNAMENT ITINERARY

**7:00 am Registration**

Day of Play Passport Purchase  
Gift Bag pick-up  
Networking Breakfast  
Auction Items Preview

**8:30 am Shotgun Start**

**2:00 pm** Networking Reception  
Silent Auction Bidding

**3:00 pm** Gourmet Chef's Lunch  
Silent & Live Auctions  
Awards

**5:30 pm** Drive Home Safely!

For General Event Information or Inquiries, please contact:  
**Janet Hingsberg**, Manager, Corporate Marketing  
905.890.5161 ext 228 or [jhingsberg@cctfafoundation.ca](mailto:jhingsberg@cctfafoundation.ca)



[facingcancer.ca](http://facingcancer.ca)



Monday, July 22, 2013  
Weston Golf and Country Club, Toronto

## SPONSORSHIP/REGISTRATION FORM

Name \_\_\_\_\_  
 First Last Company Name

Address \_\_\_\_\_  
 Street Number Street Name Suite Number

City Province Postal Code

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Event Sponsorships

### Tickets

|                    | Per      |              |
|--------------------|----------|--------------|
| Presenting Sponsor | \$15,000 | <b>SOLD!</b> |
| Gold Sponsor       | \$10,000 | _____        |
| Silver Sponsor     | \$5,000  | _____        |
| Bronze Sponsor     | \$3,000  | _____        |

|               | Per     |       |
|---------------|---------|-------|
| Foursome*     | \$3,500 | _____ |
| Single Golfer | \$950   | _____ |

**\*NEW!** With purchase of a foursome, you will receive one Special Edition LGFB Movado Bold watch that you may use for your corporate initiative or to help fundraise within your organization.

### Activity Sponsorships

|                           | Per     |       |
|---------------------------|---------|-------|
| Own-a-Hole Sponsor        | \$1,500 | _____ |
| Lunch Sponsor             | \$2,000 | _____ |
| Network Reception Sponsor | \$1,500 | _____ |

|                                     | Per     |       |
|-------------------------------------|---------|-------|
| Pin Flag Sponsor                    | \$2,500 | _____ |
| On-Course Food and Beverage Sponsor | \$1,500 | _____ |
| Directional Signage Sponsor         | \$1,000 | _____ |

### Golfers

|            |           |              |       |
|------------|-----------|--------------|-------|
| _____      | _____     | _____        | _____ |
| First Name | Last Name | Company Name | Email |
| _____      | _____     | _____        | _____ |
| First Name | Last Name | Company Name | Email |
| _____      | _____     | _____        | _____ |
| First Name | Last Name | Company Name | Email |
| _____      | _____     | _____        | _____ |
| First Name | Last Name | Company Name | Email |

### Method of Payment

\_\_\_\_\_ Cheque enclosed payable to CCTFA Foundation      \_\_\_\_\_ Cheque to follow, guaranteed with credit card (below)

\_\_\_\_\_ VISA      \_\_\_\_\_ American Express      \_\_\_\_\_ MasterCard

\_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_

Card Number      Expiry Date      Cardholder's Name

Please note that your registration will not be considered confirmed until payment is received.  
 Please return this form to **golf@cctfafoundation.ca** or fax to **905-890-2607**.



# Silent / Live Auction In-Kind Donation Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Street Number Street Name Suite Number

City Province Postal Code

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Fair Market Value of Item (exclusive of taxes): \_\_\_\_\_

Item Description: \_\_\_\_\_

Restrictions (time specifications, exchange privileges, etc.): \_\_\_\_\_

Visual Display Provided (please specify): \_\_\_\_\_

Please send a copy of this form to [golf@CCTFAfoundation.ca](mailto:golf@CCTFAfoundation.ca) OR fax it to: 905 · 890-2607

Please deliver the item(s) with a copy of this form to: CCTFA Foundation/Charity Golf Classic  
420 Britannia Road E., Suite 102  
Mississauga, ON L4Z 3L5  
**Attention: Diana Signothahack**  
905-890-5161 x224

**Please note:**

- i) The CCTFA Foundation reserves the right to combine donated items where necessary to create a unique package for auction
- ii) In order to guarantee the inclusion of your item(s) in the silent auction and evening program, kindly ensure that your donation is received at the CCTFA Foundation no later than **June 14, 2013**.
- iii) Tax receipts will be issued for eligible donations of product upon request.  
All requests must be submitted by **August 22, 2013** and emailed to [dsignothahack@CCTFAfoundation.ca](mailto:dsignothahack@CCTFAfoundation.ca).  
Please note that receipts cannot be issued for donated services or gift certificates.

\_\_\_\_\_  
Authorized Donor (please print)

\_\_\_\_\_  
Authorized Donor Signature

\_\_\_\_\_  
Date



[FacingCancer.ca](http://FacingCancer.ca)